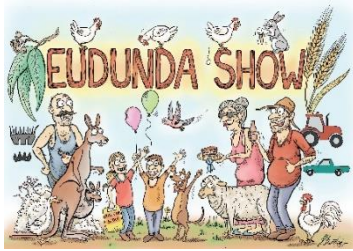


# 2024 EUDUNDA SHOW

Eudunda & Districts Agricultural & Horticultural Society Inc.

Sunday 10<sup>th</sup> November

## SPONSORSHIP PACKAGE



[www.eudundashow.au](http://www.eudundashow.au)

PO Box 311 Eudunda 5374

President: Garry Schutz



Eudunda Show

Secretary: Melinda Schutz

0408 353 906

[secretary@eudundashow.au](mailto:secretary@eudundashow.au)

Treasurer: Wendy Oliver

0429 640 332

[treasurer@eudundashow.au](mailto:treasurer@eudundashow.au)

## Celebrating our 126<sup>th</sup> Show Birds of a Feather



Show Secretary  
Melinda Schutz  
PO Box 311, Eudunda, SA 5374  
0408 353 906  
[secretary@eudundashow.org.au](mailto:secretary@eudundashow.org.au)

Eudunda Show

Eudunda Show wish to Thank our Valued Sponsors



**Silver Sponsors 2023-** Ashlow Shetland Stud, Barossa Funerals, BML Auctions, Demot Pty Ltd, DJ Resprays & Sandblasting, Driver Enterprises Fencing, Fox & Lillie Rural, Gilmac Pty Ltd, Jed Dunstan Cartoons, Laucke Flour Mills-Strathalbyn, Myra King, NTS Rural, Opal Wood Corp, Perry's Fuel Distributors, RJ & DC Schulz, RJS Electrical, Schutz Building & Concreting, Schutz Industries, Sharlu Park Merino Stud, Silver Springs Photography, Stampin' Up!, Suthies Auto, Tim Siv's Terry White Chemist, Virbac Animal Health, Whitehill Poll Merinos, Wild Woodland Collective & Co

**Bronze Sponsors 2023-** Abelsway Farm Shop, Avenal Stud, Barossa Co-op, Coopers Brewery, Country Fabric 'N' Things, Eudunda Community Business & Tourism Inc (ECBAT), Eudunda Community Hub & Shed Inc, Golden Slopes, Hopkins Saddlery, Jarrahdale Shetland Stud, Mark & Judy Ramsey, Kent Hallet, MTF Rural, Northland Packaging, Quality Wool, Reimann Manufacturing, Rowan Ramsey MP, Stacy Richter, Sanders Fodder, Tonmara Aviaries



### Example of our Email Signature,

One of the ways we use to acknowledge sponsorship.



**We would like to take this opportunity to invite you to sponsor the Eudunda Show in 2024.**

The Eudunda Show is a celebration of our community as a whole – a place where we can celebrate the diversity in the Eudunda & Robertstown districts. Including everything agricultural, cultural, social and business-wise. We rely heavily on your generosity to enable us to achieve this.

There is a lot to be proud of in our community and we encourage you to support us. So that we can showcase this. Planning is well under way for the 2024 Show, but we are always open to suggestions for ways we can improve it. Our committee is constantly striving to make the next show bigger and better than the last. Your sponsorship will help us to achieve this goal.

The packages outlined on the following pages are a great opportunity to have your business promoted within the community and region. Up to 400 copies of our Show book will be printed and distributed (approx. 4-6 weeks prior to Show time). The book will also be available for download on our web site at [www.eudundashow.au](http://www.eudundashow.au), Facebook and Showday Online Portal.

**Please give this letter your immediate attention and reply with your answer and attached paperwork by the date indicated below, either by mail or email.**

After the reply date we will allocate naming rights, if requested, (as per sponsor levels etc) and be in touch with you for your logos and adverts for the Show Book.

**IMPORTANT DATES:**

**June 7<sup>th</sup>, 2024** – Sponsorship Forms to be returned by COB.

Section Naming rights will be allocated, at discretion of the committee. We will attempt to give first in first choice.

**July 30<sup>th</sup>, 2024** – Advertising for Book and Logos to be received by Book Editor.

**PLEASE NOTE** – We will accept sponsorship forms after June 7<sup>th</sup> but naming rights preferences and Show Book advertising rights (based on sponsorship level) **CAN'T** be guaranteed. Depending on space available in the show book, full page adverts (Platinum & Gold sponsors) may not be possible for late replies, but we will do our best. **So PLEASE respond by JUNE 7<sup>th</sup> 2024**

**SPONSORSHIP OPPORTUNITIES**

The following sponsorship opportunities and benefits are what sponsors can expect for their investment in the 2024 Eudunda Show.

The Eudunda Show committee welcomes your feedback on sponsorship benefits and are happy to work with you to ensure that your company meets its marketing and promotional objectives.

- ❖ **Platinum Sponsor**                      **\$1000 or more**
- ❖ **Gold Sponsor**                              **\$500 - \$999**
- ❖ **Silver Sponsor**                             **\$250 - \$499**
- ❖ **Bronze Sponsor**                          **\$150 - \$249**

Contributions under \$150.00 will be gratefully accepted as donations.

Please review details for each level on the following pages.

And if you have any questions, or difficulties with the form, please contact me on **0408 353 906**.

Or email [secretary@eudundashow.au](mailto:secretary@eudundashow.au)

We thank you for your generous responses.

Yours sincerely  
Secretary, Eudunda Show Society  
Melinda Schutz



## **PLATINUM SPONSOR (\$1000.00 or more)**

Naming Rights to a **Full Show Hall Section, Open & Junior.**

(If requested, General Show Sponsorship is available)

4 entry tickets to the Show grounds

President's preview tour of the Show Hall exhibits on Show Day.

4 tickets at the President's table for the official luncheon

4 x \$10 drink vouchers

Reserved seating and acknowledgement at the opening ceremony for 4 People

Sponsorship certificate

Advertising -Announcing of your business through ring centre PA system (5 announcements)

Display of your logo in the Show Hall

Opportunity to display TWO banners on Show Day

Full page Advert in the Show book – value \$200.

Platinum Sponsor Placement on the Sponsorship Page in our Show Book, on our Website and Social Media platforms, with a link to your business webpage

Platinum Sponsor Placement on our Show email signature, Show Posters and any other advertising/promoting we do.



## **GOLD SPONSOR (\$500 - \$999)**

Naming Rights to an **Open** Show Hall Section. (If requested, General Show Sponsorship is available)

2 entry tickets to the Show grounds

President's preview tour of the Show Hall exhibits on Show Day.

2 tickets at the President's table for the official luncheon

Reserved seating and acknowledgement at the opening ceremony for 2 People

Sponsorship certificate

Advertising -Announcing of your business through ring centre PA system (3 announcements)

Display of your logo in the Show Hall

Display of your banner on Show Day

Full page Advert in the Show book – value \$200.

Gold Sponsor Placement on the Sponsorship Page in our Show Book, on our Website and Social Media platforms, with a link to your business webpage

Gold Sponsor Placement on our Show email signature, Show Posters and any other advertising/promoting we do.

**SILVER SPONSOR (\$250 - \$499)**

- Naming Rights to a **Junior Show Hall** Section. (If requested, General Show Sponsorship is available)
- 2 entry tickets to the Show grounds
- 1 luncheon meal voucher
- Sponsorship certificate
- Advertising -Announcing of your business through ring centre PA system. (2 announcements)
- Display of your logo in the Show Hall
- Display of your banner on Show Day
- Half page advert in the Show book – value \$100
- Silver Sponsor Placement on the Sponsorship Page in our Show Book, on our Website and Social Media platforms, with a link to your business webpage
- Silver Sponsor Placement on our Show email signature, Show Posters and any other advertising/promoting we do.



**BRONZE SPONSOR (\$150 - \$249)**

- 2 entry tickets to the Show grounds
- Sponsorship certificate
- Announcing of your business through ring centre PA system (1 announcement)
- Advertising - Bronze Sponsor Placement on the Sponsorship Page in our Show Book, on our Website and Social Media platforms.
- Bronze Sponsor Placement in the Show Hall, on our website and on social media



**PLEASE NOTE:** All contributions under **\$150.00** will be considered **DONATIONS** and are very much appreciated.

**SECTIONS AND AREAS OF THE SHOW AVAILABLE FOR SPONSORSHIP**

Feel free to consult last year’s Show Book for sponsorship ideas.

**General** – Show committee will allocate funds where needed.

**Show Hall Sections**

Agricultural Produce – Grain	Open Junior		
Agricultural Produce – Feed & Fodder	Open Junior	Fruit/Veg & Produce	Open Junior
Art/Craft/Hobbies	Open Junior	Needlework	Open Junior
Cookery/Preserves	Open Junior	Photography	Open Junior
Preserves	Open Junior	Poultry & Waterfowl	Open Junior
Flowers	Open Junior	Home Brew	
Pot Plants	Open Junior	Wool	

**Other Areas of the Show**

- Entertainment Costs, *Various activities are paid for by the show and given to the public free of charge.*
- If you choose this section, we’ll contact you to discuss which activities you would like to sponsor.*
- Gustav’s Trail, *Children follow trail, visiting many parts of the Show, collecting goodies along the way.*
- Horses in Action      Show jumping      Hack ring.      Ewe Hogget Competition
- Rural Ambassador & Young Rural Ambassador      Young Judges Competition
- Show Ambassador Quest. (Mini, Sub-Junior, Junior, Senior)      Golden Grains Competition
- Speed Shear      Novice - Intermediate - Open - Veterans      Dog Jumping
- Eudunda Farm Fit Farmers Challenge      Junior      Senior      Live Music
- Vehicle Muster (Type to be decided)

# EUDUNDA SHOW 2024

## Sponsorship confirmation form

Please complete this form and return by mail, email or in person, to confirm your sponsorship.

**Please return form by  
JUNE 7<sup>th</sup> 2024  
To lock in your full advertising entitlements.**

### Company Information

**Company Name** (as it should appear on all acknowledgements) \_\_\_\_\_

**Company Name** (as it should be Invoiced - if different) \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Street Address:** \_\_\_\_\_

**Postal Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Mobile:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Please nominate area you would like to sponsor. See list on page 4.**

If nothing is nominated your sponsorship will be classed as General, which we appreciate just as much.

\_\_\_ Platinum Level Sponsorship (\$1000.00 plus) Naming request \_\_\_\_\_

\_\_\_ Gold Level Sponsorship (\$500-\$999) Naming request \_\_\_\_\_

\_\_\_ Silver Level Sponsorship (\$250-\$499) Naming request \_\_\_\_\_

\_\_\_ Bronze Level Sponsorship (\$150-\$249)

**NOTE: Contributions under \$150.00 are greatly appreciated but will be considered DONATIONS.**

**Total amount sponsored: \$** \_\_\_\_\_

The Treasurer will send an invoice for payment of your sponsorship. This will need to be paid ASAP to ensure your full entitlement to advertising etc.

**Signature:** \_\_\_\_\_ **Name:** \_\_\_\_\_ **Date:** \_\_\_\_\_



All photos by Robyn Bradbrook – Silver Springs Photography