

2023 EUDUNDA SHOW

Eudunda & Districts Agricultural & Horticultural Society Inc.

Sunday 12th November

SPONSORSHIP PACKAGE

www.eudundashow.org.au

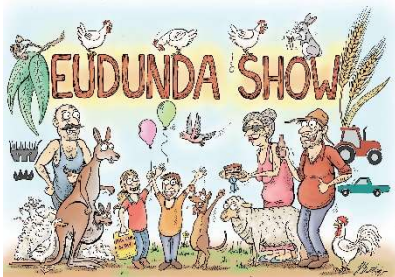
President: Karl Milde

Secretary: Melinda Schutz

PO Box 311 Eudunda 5374

0408 353 906

secretary@eudundashow.org.au



Eudunda Show

*Looking Forward - Looking Back
Celebrating our 125th Show*



Show Secretary
Melinda Schutz
PO Box 311, Eudunda, SA 5374
0408 353 906
secretary@eudundashow.org.au

Eudunda Show

Eudunda Show wish to
Thank our Valued Sponsors

Platinum Sponsors 2021







Diamond Sponsors 2021

Silver Springs Photography

Gold Sponsors 2021







Silver Sponsors 2021- Ashlow Shetland Stud, Barossa Funerals, BML Auctions, Davis Grains, Demot Pty Ltd, DJ Resprays & Sandblasting, Driver Enterprises, Eudunda Hotel Motel, Jakelco Contracting, Jed Dunstan Cartoons, Just Shearing, Laucke Flour Mills, Marrone Fresh, Nippy's Fruit Juices, NTS Rural, RJS Electrical, Schutz Industries, Shariu Park, Truro Agencies, Whitehill Poll Merinos

Bronze Sponsors 2021- Barossa Co-op, Coopers Brewery, Country Fabric 'N' Things, Dabrowski Designs, Dan Van Holst Pellekaan, David Hopkins, Eudunda Community Business & Tourism Inc (ECBAT), Eudunda Community Hub, Eudunda Post Office, Faraway Downs Massage, Golden Slopes, Helenka Shetland Stud, John Harvick, Judy Ramsey, Kathy's Pet Portraits, Kent Hallet, LH Perry & Sons, New Tech Minerals, Northland Packaging, Quality Wool, Reimann Manufacturing Pty Ltd, Ross Truckin', Sanders Fodder, Zoetis Australia

Example of our Email Signature.

One of the ways we use to acknowledge sponsorship.

We would like to take this opportunity to invite you to sponsor the Eudunda Show in 2023.

The Eudunda Show is a celebration of our community as a whole – a place where we can celebrate the diversity in the Eudunda & Robertstown districts. Including everything agricultural, cultural, social and business-wise.
We rely heavily on your generosity to enable us to achieve this.

There is a lot to be proud of in our community and we encourage you to support us. So that we are able to showcase this. Planning is well under way for the 2023 Show, but we are always open to suggestions for ways we can improve it. Our committee is constantly striving to make the next show bigger and better than the last. Your sponsorship will help us to achieve this goal.

The packages outlined on the following pages are a great opportunity to have your business promoted within the community and region. Up to 500 copies of our Show book will be printed and distributed (approx. 4-6 weeks prior to Show time). The book will also be available for download on our web site at www.eudundashow.org.au

Please give this letter your immediate attention and reply with your answer and attached paperwork by the date indicated below, either by mail or email.

After the reply date we will allocate naming rights (as per sponsor levels etc) and be in touch with you for your logos and adverts for the Show Book.

IMPORTANT DATES:

- June 9th, 2023** – Sponsorship Forms to be returned by COB.
Section Naming rights will be allocated, at discretion of the committee. We will attempt to give first in first choice.
- July 29th, 2023** – Advertising for Book and Logos to be received by Book Editor.

PLEASE NOTE – We will accept sponsorship forms after June 9th but naming rights preferences and Show Book advertising rights (based on sponsorship level) **CAN'T** be guaranteed. Depending on space available in the show book, full page adverts (Platinum & Gold sponsors) may not be possible for late replies, but we will do our best. **So PLEASE respond by JUNE 9th 2023**

SPONSORSHIP OPPORTUNITIES

The following sponsorship opportunities and benefits are what sponsors can expect for their investment in the 2023 Eudunda Show.

The Eudunda Show committee welcomes your feedback on sponsorship benefits and are happy to work with you to ensure that your company meets its marketing and promotional objectives.

❖ Platinum Sponsor	\$1000 or more
❖ Gold Sponsor	\$500 - \$999
❖ Silver Sponsor	\$250 - \$499
❖ Bronze Sponsor	\$150 - \$249

Contributions under \$150.00 will be gratefully accepted as donations.

Please review details for each level on the following pages.

And if you have any questions, or difficulties with the form, please contact me on **0408 353 906**.
Or email secretary@eudundashow.org.au

We thank you for your generous responses.

Yours sincerely
Secretary, Eudunda Show Society
Melinda Schutz



PLATINUM SPONSOR (\$1000.00 or more)

Naming Rights to a **Full Show Hall Section, Open & Junior.**

(If requested, General Show Sponsorship is available)

4 entry tickets to the Show grounds

President's preview tour of the Show Hall exhibits on Show Day.

4 tickets at the President's table for the official luncheon

4 x \$10 drink vouchers

Reserved seating and acknowledgement at the opening ceremony for 4 People

Sponsorship certificate

Advertising -Announcing of your business through ring centre PA system (5 announcements)

Display of your logo in the Show Hall

Opportunity to display TWO banners on Show Day

Full A5 advert page in the Show book – value \$200.

Platinum Sponsor Placement on the Sponsorship Page in our Show Book, on our Website and Social Media platforms, with a link to your business webpage

Platinum Sponsor Placement on our Show email signature, Local newspaper advertisement, Show Posters and any other advertising/promoting we do.



GOLD SPONSOR (\$500 - \$999)

Naming Rights to an **Open** Show Hall Section. (If requested, General Show Sponsorship is available)

2 entry tickets to the Show grounds

President's preview tour of the Show Hall exhibits on Show Day.

2 tickets at the President's table for the official luncheon

Reserved seating and acknowledgement at the opening ceremony for 2 People

Sponsorship certificate

Advertising -Announcing of your business through ring centre PA system (3 announcements)

Display of your logo in the Show Hall

Display of your banner on Show Day

Full A5 advert page in the Show book – value \$200.

Gold Sponsor Placement on the Sponsorship Page in our Show Book, on our Website and Social Media platforms, with a link to your business webpage

Gold Sponsor Placement on our Show email signature, Local newspaper advertisement, Show Posters and any other advertising/promoting we do.

SILVER SPONSOR (\$250 - \$499)

Naming Rights to a **Junior Show Hall** Section. (If requested, General Show Sponsorship is available)

2 entry tickets to the Show grounds

1 luncheon meal voucher

Sponsorship certificate

Advertising -Announcing of your business through ring centre PA system.

(2 announcements)

Display of your logo in the Show Hall

Display of your banner on Show Day

Half A5 page advert in the Show book – value \$100

Silver Sponsor Placement on the Sponsorship Page in our Show Book, on our Website and Social Media platforms, with a link to your business webpage

Silver Sponsor Placement on our Show email signature, Local newspaper advertisement, Show Posters and any other advertising/promoting we do.



BRONZE SPONSOR (\$150 - \$249)

2 entry tickets to the Show grounds

Sponsorship certificate

Announcing of your business through ring centre PA system (1 announcement)

Advertising - Bronze Sponsor Placement on the Sponsorship Page in our Show Book, on our Website and Social Media platforms.

Bronze Sponsor Placement in the Show Hall, on our website and on social media



PLEASE NOTE: All contributions under **\$150.00** will be considered **DONATIONS** and are very much appreciated.

SECTIONS AND AREAS OF THE SHOW AVAILABLE FOR SPONSORSHIP

Feel free to consult last year's Show Book for sponsorship ideas.

General – Show committee will allocate funds where needed.

Show Hall Sections

Agricultural Produce – Grain	Open	Junior		
Agricultural Produce – Feed & Fodder	Open	Junior	Fruit/Veg & Produce	Open Junior
Art/Craft/Hobbies	Open	Junior	Needlework	Open Junior
Cookery/Preserves	Open	Junior	Photography	Open Junior
Preserves	Open	Junior	Poultry & Waterfowl	Open Junior
Flowers	Open	Junior	Home Brew	
Pot Plants	Open	Junior	Wool	

Other Areas of the Show

Entertainment Costs, *Various activities are paid for by the show and given to the public free of charge.*

If you choose this section, we'll contact you to discuss which activities you would like to sponsor.

Gustav's Trail, Children follow trail, visiting many parts of the Show, collecting goodies along the way.

Horses in Action Show jumping Hack ring.

Rural Ambassador & Young Rural Ambassador

Show Ambassador Quest. (Mini, Sub-Junior, Junior, Senior)

Speed Shear Novice - Intermediate - Open - Veterans

Eudunda Farm Fit Farmers Challenge Junior Senior

Vehicle Muster (Type to be decided)

Ewe Hogget Competition

Young Judges Competition

Golden Grains Competition

Dog Jumping

Live Music

EUDUNDA SHOW 2023

Sponsorship confirmation form

Please complete this form and return by mail, email or in person, to confirm your sponsorship.

**Please return form by
JUNE 9th 2023
To lock in your full advertising entitlements.
NOTE: Date Changed**

Company Information

Company Name (as it should appear on all acknowledgements) _____

Company Name (as it should be Invoiced - if different) _____

Contact Name: _____

Street Address: _____

Postal Address: _____

Phone: _____ **Mobile:** _____

Email: _____

Website: _____

Please nominate area you would like to sponsor. See list on page 4.

If nothing is nominated your sponsorship will be classed as General, which we appreciate just as much.

Platinum Level Sponsorship (\$1000.00 plus) - Naming request _____

Gold Level Sponsorship (\$500-\$999) - Naming request _____

Silver Level Sponsorship (\$250-\$499) - Naming request _____

Bronze Level Sponsorship (\$150-\$249)

NOTE: Contributions under \$150.00 are greatly appreciated but will be considered DONATIONS.

Total amount sponsored: \$ _____

The Treasurer will send an invoice for payment of your sponsorship. This will need to be paid ASAP to ensure your full entitlement to advertising etc.

Signature: _____ **Name:** _____ **Date:** _____



All photos by Robyn Bradbrook – Silver Springs Photography